

2027 AI Symposium

The AI Ecosystem: Human Ingenuity & Agentic AI Unite

Building Tomorrow's Intelligent Enterprise

JAN. 26-28 | 2027

U.S. Space & Rocket Center®

Space Camp Operations Bldg • 1 Tranquility Base, Huntsville, AL



SPONSORSHIP PROSPECTUS

skate@aihuntsville.org

THE EVENT

The AI Symposium 2027 brings together executives, engineers, and innovators to explore how human ingenuity and agentic AI are shaping the next generation of intelligent enterprise. Sessions span aerospace, biotech, manufacturing, defense, intelligence, and government topics, with a track dedicated to hands-on practitioner learning.

SCHEDULE

Tuesday, January 26 • Evening Welcome
Kickoff reception and opening remarks

Wednesday, January 27 • Full Day
Keynotes, industry tracks, and hands-on sessions

Thursday, January 28 • Through Early Afternoon
Keynote, industry tracks, hands-on sessions, and closing programming

WHO ATTENDS

- ▶ C-suite and senior leadership across industry and government
- ▶ AI practitioners, engineers, and product builders
- ▶ Federal, DoD, and state government stakeholders
- ▶ Startups, academic partners, and workforce leaders

SPONSORSHIPS

*Tiered opportunities plus à la carte activations.
Full benefits detailed on the following pages.*

Premier Sponsor **\$25,000**
Exclusive • One available

Presenting Sponsor **\$15,000**
One per vertical • 4 total

Launch Partner **\$10,000**

Visionary Sponsor **\$6,500**

Mission Sponsor **\$3,500**

Innovation Sponsor **\$2,000**

Pioneer Sponsor **\$1,500**
Exhibitor booth

Community Partner **\$1,000**
Startup, nonprofit, association

SPONSORSHIP TIERS

Premier Sponsor**\$25,000**

*Exclusive, one available.
Symposium-wide sponsorship
above all verticals.*

- » Recognition as the event's highest-level sponsor
- » Logo placement above all other sponsors
- » Main stage branding throughout the symposium
- » Opening keynote or executive fireside chat
- » Dedicated workshop or breakout session
- » Executive speaker opportunity in the main program
- » Featured sponsor video (60-90 seconds)
- » Premium placement on website and communications
- » Premium exhibit location
- » Reserved VIP table for 8 in premium position
- » 10 full symposium passes
- » Participation in executive breakfast
- » VIP networking and executive reception access
- » Adult Space Camp experience
- » First right of refusal on all à la carte add-ons at list price (selected ahead of all other sponsors)
- » First right of refusal for 2028 sponsorship opportunities

Presenting Sponsor**\$15,000**

*One per industry vertical (limited
to 4 total: aerospace; biotech;
manufacturing; defense,
intelligence & government
agencies)*

- » Vertical category exclusivity
- » Presenting Sponsor recognition throughout the symposium
- » Premium logo placement on all event signage and website
- » Dedicated hanging banner
- » 60-second sponsor spotlight video
- » VIP reserved table for 8
- » 6 full symposium passes
- » Opening session recognition
- » Priority booth selection for next year
- » Exclusive executive breakfast with keynote and VIP guests
- » Adult Space Camp experience
- » Second right of refusal on à la carte add-ons after Premier (up to two at list price)

Launch Partner**\$10,000**

- » Prominent logo placement throughout the symposium
- » Website recognition
- » 45-second sponsor spotlight video
- » VIP table for 6
- » 5 symposium passes
- » Recognition during keynote sessions
- » Premium signage placement
- » Invitation to executive breakfast with keynote and VIP guests
- » Third right of refusal on à la carte add-ons after Premier and Presenting Sponsors (one at list price)

Visionary Sponsor**\$6,500**

- » Logo on session signage and symposium entrance
- » 30-second sponsor spotlight
- » 4 symposium passes
- » Lunch recognition
- » Booth priority placement

Mission Sponsor**\$3,500**

- » Logo on symposium signage
- » 15-second sponsor slide
- » 3 symposium passes
- » Networking reception recognition

Innovation Sponsor**\$2,000**

- » Website logo placement
- » Shared signage recognition
- » 2 symposium passes

À LA CARTE OPPORTUNITIES

Priority selection order at list price: Premier Sponsor first, then Presenting Sponsors (up to two selections each), then Launch Partners (one selection each). Remaining opportunities open for general purchase.

Opening Reception Sponsor**\$7,500**

Exclusive branding at the Tuesday evening opening reception and kickoff networking event. Podium recognition and premium signage.

Registration Sponsor**\$5,000**

Branding at registration and check-in. Logo on attendee badges and pre-event registration emails.

Startup Showcase Sponsor**\$4,500**

Branding associated with the startup and demo showcase area.

SWAG Sponsor**\$4,000**

Logo placement on attendee swag bags and giveaway items.

Breakfast Sponsor — Wednesday**\$3,500**

Branding during Wednesday breakfast. Podium recognition and table signage.

Breakfast Sponsor — Thursday**\$3,500**

Branding during Thursday breakfast. Podium recognition and table signage.

Lunch Sponsor — Wednesday**\$3,500**

Branding during Wednesday lunch. Podium recognition and table signage.

Lunch Sponsor — Thursday**\$3,500**

Branding during Thursday lunch. Podium recognition and table signage.

Coffee & Networking Sponsor**\$3,500**

Branding at coffee stations and networking breaks throughout the event.

Transportation Sponsor**\$3,500**

Branding on attendee shuttle and rideshare signage. Recognition in pre-event transportation communications.

Lanyard Sponsor**\$3,000**

Logo on all attendee lanyards.

Hydration Station Sponsor**\$2,500**

Branding at water and hydration stations throughout the venue.

Custom packages available. We are happy to design custom sponsorship packages tailored to your organization's goals. To discuss, contact Sydney Kate Watson at skate@aihuntsville.org.